

# Kyoto University GSM SDGs Leadership Award 2022

## Application Guidelines

(July 11, 2022)

### 1) Purpose of the Award

The purpose of the Kyoto University GSM SDGs Leadership Award is to identify and cultivate SDG-related project and research activities promoted by graduate students and graduates at the Kyoto University Graduate School of Management.

Supported by

Mizuho Securities Endowment (Corporate Finance & Capital Markets)  
Global Social Entrepreneurship Endowment  
Sysmex Endowed Chair  
SHIFT Endowed Chair

### 2) Outline

#### 2-1) Target Activities

SDG-related practical and research activities undertaken by students and graduates of the Graduate School of Management, Kyoto University (GSM) will be considered.

Both for-profit and non-profit activities are acceptable. Both individual and group applications are acceptable.

Individual applicants must be students or graduates of GSM. In the case of group applications, the applicant representative must be a student or graduates of GSM, and may include non-GSM students and others beyond Kyoto University. Collaborative projects with other organizations are also acceptable.

#### 2-2) Application Categories

There are the following two application categories.

##### (A) SDGs Project Award

Target Activities: Projects related to the SDGs (Business, Educational Activities, etc.)

[Application Requirements]

- Graduate students or graduates of GSM must be the leader or in an equivalent role (co-leader, etc.) of the project concerned.

##### (B) SDGs Research Award

Target Activities: Research projects related to the SDGs.

[Application Requirements]

- **Academic output must exist.** Research in the conceptual stage is not eligible.
  - Academic outputs include papers, conference presentations, books, working papers, and reports on completion of GSM. When applying, PDF files of manuscripts of papers, abstracts of conference presentations, abstracts of books, etc. must be attached.
  - For current students, interim workshop reports can be submitted if the supervisor of the student feels that the report is "of a high enough standard" to be considered for an award. However, as a minimum requirement, it must in the form of an academic report.

- The first author or co-authors of the academic output must be graduate students or graduates of GSM.

## 2-3) Special Awards and obligations

[Special Awards]

1. SDGs Project Award
  - Outstanding project(s) will be selected from among the entries to the “SDGs Project Category”.
  - Up to 150,000 yen per project as a supplementary prize
2. SDGs Research Award
  - Outstanding research(es) will be selected from among the entries to the “SDGs Research Category”.
  - Up to 150,000 yen per project as a supplementary prize
3. SDGs Special Prize (Mizuho Securities Endowment Award, Global Social Entrepreneurship Award)
  - Up to two outstanding activities across both categories will be selected.
  - Up to 150,000 yen per project as a supplementary prize

- ※ If no applications are deemed reaching the standard of an Award mentioned above, no recipient may be named for it.
- ※ Details on how prize money will be paid out will be released later.

[Obligations of Award Recipients]

- The selected recipients will be asked to attend the award ceremony (scheduled to be held online on Monday, September 19, 2022, after the selection process is completed).
- The name, the titles of project/research activities, activity summaries, and the amounts of the awards of the recipients will be **announced on the web site** of GSM.

[Obligations of ALL applicants]

- All applicants' names, titles of practical/research activities, and activity summaries will be **archived** at GSM, and used to apply for EQUIS, the international accreditation for MBAs.

## 3) How to apply

During the application period mentioned under 3-1), please fill out the application form the link below, attach the requested documents mentioned under 3-2), and submit it to the Management Office online per 3-3) below.

Please download the application form from the web page (<https://www.project.gsm.kyoto-u.ac.jp/accd/sdgsaward2022/>). Please note that incomplete documents will, in principle, not be considered for selection.

### 3-1) Application period

**From Monday, July 11, 2022, to Thursday, August 11, 2022 (23:59)**

### 3-2) Documents to be submitted

#### (A) SDGs Project Award

- 1) Application form (Form 1, attached in PDF file format)
- 2) Reference materials (Free format, no more than 10 A4-size pages, attached in PDF file format)

#### (B) SDGs Research Award

- 1) Application form (Form 2, attached in PDF file format)
- 2) Academic outputs such as papers (attached in PDF file format)

### 3-3) Submission Form

Please fill out the following Google Form below, attach the requested documents, and submit your application.

[Submission Form] <https://forms.gle/WSpbp6XHF7kiqrQR8>

## 4) Selection

The Selection Committee will conduct the 1st stage review (scheduled in mid-August 2022), and those who pass the first round will be asked to submit a video presentation (5-10 minutes) for the 2nd stage review (scheduled for late August 2022). Based on the submitted presentation videos, the Selection Committee will conduct the 2nd stage review and select the winners by mid-September.

The selection results will be notified by e-mail to each applicant immediately after the decision is made. Please note that we will not be able to respond to the reasons for acceptance or rejection.

### 4-1) Selection Process

#### 《Application Period》

1. Application period [Until 23:59, Thursday, August 11, 2022]
  - Submit documents according to the method specified in "3) How to Apply" of this application guideline.

#### 《1st Stage Review》 Documents Review

2. Document Review by the Selection Committee [Scheduled for mid-August, approx. 2 weeks]
3. Notification of Applicants Passing the 1st review [Scheduled by mid-August]
  - Applicants will be notified of the results of the 1st review by e-mail.

#### 《2nd Stage Review》 Presentation video Review

4. Presentation video submission [Scheduled for late August, approx. 2 weeks]
  - Applicants who pass the 1st review will be asked to record and submit a video presentation using Zoom.
  - In the video presentation, please explain the details of your application content and its strengths, etc. in 5-10 minutes while sharing the materials on screen.
  - Details on how to submit the presentation video will be notified later.
5. 2nd Stage Review [Scheduled for mid-September, approx. 1 week].
6. Determination of award recipients [Scheduled for mid-September].

### 《After the Award Recipients are selected》

7. Award Ceremony [Scheduled for Monday, September 19 (national holiday)].

## 4-2) Selection Criteria

For each category, Awards will be presented for overall excellence based on the following

### (A) SDGs Project Award

1. Does the project contribute to the SDGs (**conformity with the purpose**)
2. Is the project expected to have a social impact/achieve results (**ripple effect**)
3. Is the project expected to be sustainable in the future (**sustainability**)
4. Is the project unique and original, reflecting the applicant's unique viewpoints, etc. (**Originality**)
5. Relevance to what the applicant has learned at the Graduate School of Management, Kyoto University.

### (B) SDGs Research Award

1. Does the research contribute to the SDGs (**conformity with the purpose**)
2. Is the research expected to have a social impact/achieve results (**ripple effect**)
3. Is the research unique and original, reflecting the applicant's unique viewpoints, etc. (**Originality**)
4. Relevance to what the applicant has learned at the Graduate School of Management, Kyoto University.

## 4-3) Selection Committee

In the interest of fairness, selection committee members will be announced after the SDG Leadership Awards selection process has been concluded.

## 5) Handling of Personal Information, etc.

- Personal information sent to us at the time of application will not be used for any purpose other than the selection process for this award.
- If you are selected as a recipient, the applicants' name, the title of project/research activities, a summary of the activity, and the amount of the award will be **announced on the web site** of the Graduate School of Management, Kyoto University.
- All applicants' names, titles of practical/research activities, and activity summaries will be **archived** at the Graduate School of Management, Kyoto University, and used for EQUIS application, the international accreditation for MBAs.

## 6) Inquiries

For inquiries regarding this award, please contact the following.

[SDGs Leadership Award 2022 Management Office]

Art, Communication Design and Organizational Management, Graduate School of Management, Kyoto University

E-mail: [takata.haruna.2x@kyoto-u.ac.jp](mailto:takata.haruna.2x@kyoto-u.ac.jp) (Administrative Assistant Haruna Takada)

Course WEBSITE: <https://www.project.gsm.kyoto-u.ac.jp/accd/>